



**National School of RV Park
and Campground Management**
www.campgroundschoool.org



Barb Youmans, MBA

National Association of RV Parks &
Campground Management (arvc)
Senior Director, Membership Services and
Education

Professional Designations:

- National School of RV Park & Campground Management Graduate

Education:

- B.S., Education, Northern Michigan University
- MBA, Leadership, Colorado Christian University
- Instructional Design, University of Colorado at Denver

In her role as Senior Director of Education for arvc and Executive Director of the ARVC Foundation Barb is responsible for ensuring high quality educational opportunities are available to everyone within the Outdoor Hospitality industry. In addition, Barb has worked with the arvc Foundation to develop the Outdoor Hospitality Education Program – a program designed to help participants gain skills for personal and professional growth. With four different certificate programs, there is a certificate program for anyone who is interested in or already involved in the industry.

Barb holds a MBA from the Colorado Christian University, has completed her Graduate work in Instructional Design from the University of Colorado at Denver, and holds a Bachelors of Science in Math and Education from Northern Michigan University.

Over her career Barb has taught students from preschool through college and was a corporate trainer for 7 years with ARAMARK Educational Resources. Prior to joining arvc Barb was the CEO for a Denver nonprofit that offered afterschool programs at intercity schools for 3rd through 8th graders – teaching students leadership skills, creative thinking, and how to be independent learners.

Personally Barb loves spending time with her family, (especially her five adorable grandchildren), scrapbooking, reading, and supporting local and national mission projects.

Contact Information:

Barb Youmans

303.681.0401 ext. 118

byoumans@arvc.org